ELVA HUANG

Graphic Designer • Visual Designer
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WORK EXPERIENCE

JUNIOR GRAPHIC DESIGNER & PHOTOGRAPHER'S ASSISTANT
Cordero's Graphics, Chesterfield, VA
Nov 2023 – Present

- Creating product graphics using photography, digital reconstruction, and design for independent sellers, delivering over 4 projects on Amazon, including Anything Sports.
- Produced commercial videos for independent Amazon sellers, showcasing products such as birthday cards, hip abductor, volleyball net, pickle-ball paddle, and game tables.
- Providing assistance with products photography.

GRAPHIC DESIGN INTERN
Bullhorn Creative, Remote
July – Nov 2023

- Designed logos, websites, motion graphics, and print concepts for over 3 clients, supporting their events and marketing campaigns.
- Collaborated with the creative team to develop diverse brand strategy concepts, contributing to projects for God's Pantry Food Bank and Mt. Folly Farm.
- Directed digital and print processes with meticulous attention to quality, execution, and content.
- Participated in regular client meetings, offering valuable feedback and critiques on their projects.

GRAPHIC DESIGNER
Joseph Meyerhoff Center For Career Development, Baltimore, MD
Aug – Dec 2022

- Created posters, flayers, social media posts, and prints to promote weekly events, including sessions with prestigious organizations such as The New York Times and the CIA, to MICA students.
- Designed weekly email banners and data visualization reports for MICA graduate students.

UI/UX DESIGN GRADUATE TEACHING ASSISTANT
Maryland Institute College of Art, Baltimore, MD
Jan – Apr 2023

- Organized and hosted virtual meetings for UI/UX professors, guest speakers, and graduate students.
- Designed emails, announcements, and banners for UI/UX graduate students and alumni by using Mailchimp and Canva.

WEB DESIGN INTERN
Sofia Health, Remote
July – Aug 2022

- Developed a new web design system to enhance user experience, simplifying and optimizing design system, navigation, and on-boarding for the website, resulting in a five percentage improvement in engagement.
- Assessed the performance of the old website by organizing user research and improved the accessibility of the new website.

EDUCATION

**Maryland Institute College of Art
MA, Graphic Design,** Baltimore, MD
2022 – 2023

**Virginia Commonwealth University
BFA, Graphic Design,** Richmond, VA
2018 – 2022

SKILLS

CREATIVE
Layout, Typography, Color, Branding, Visual Identity, Motion, Prints, Publication, Product Graphics, Logo, Web Design, Illustration, UI/UX Design

TOOLS
Adobe Creative Cloud, Photoshop, After Effects , InDesign, Illustrator,Acrobat, Premiere, Google Drive, Slides, Docs, PowerPoint, Figma, Adobe XD

AWARDS

GDUSA 2024 Package Design Award
MICA Graduate Merit Scholarship